

WHY FRANCHISING?

Why franchising is designed to provide general information for potential franchisors and franchisees on the structure of franchise system.

**BEST
PRICE**

RM299 per
pax

~~RM499~~



Menara Pernas

Auditorium Tun Razah, Level 1,
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 REGISTER NOW

Learning Outcome?

- Learn about the franchise system
- Understand the evolution of franchising and franchise business in Malaysia
- Define the type and category of franchise

