

BUSINESS IN
TRANSFORMATION
PROGRAM

Business Plan



Learning & Development arm of Pernas



ABOUT THE COURSE

Franchise Business Plan is designed to assist BIT entrepreneurs in understanding the importance and techniques of preparing an effective business plan.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understand the significance and importance of preparing a business plan.
- Analyze the business environmental factors and other important information which are crucial inputs in formulating a business plan.
- Draft a “bankable” and effective business plan

DURATION

- 2 Days

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Lecture - based classroom
- Interactive group discussion
- Presentation

WHO SHOULD ATTEND

- BIT Pre-Franchisors

SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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