

BUSINESS IN  
TRANSFORMATION  
PROGRAM

# BIT Pre- Franchisee



Learning & Development arm of Pernas



# ABOUT THE COURSE

*BIT Pre-Franchisee* is designed to provide fundamental understanding of franchising and requirements on how to venture into franchise business.

## LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understanding the fundamental of franchising.
- Advantages and disadvantages of franchise business.
- Identify the key steps in buying a franchise business.
- Explain the key terms in franchising.
- Apply the best solution in managing conflict in business.

## DURATION

- 2 Days

## TRAINER

- Course is delivered by Pernas Certified Trainers.

## LEARNING METHODOLOGY

- Lecture classroom - based
- Interactive group discussion

## WHO SHOULD ATTEND

- BIT Pre-Franchisors
- BIT Pre-Franchisees

## SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

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