

FRANCHISE
TRAINING PROGRAM

Advance: Franchise Operation Management



Learning & Development arm of Pernas



ABOUT THE COURSE

Franchise Business Operation is designed to provide hands-on practical guide to operate business and assess the existing business process flow for better performance.

LEARNING OUTCOME

Upon completion of this course, you will be able to:

- Understand the essential of business operations.
- Prepare a basic business process workflow encompassing the 4 critical success factors in delivering operation excellence.
- Identify key performance indicators for each factor in franchise business for better monitoring and management.
- Make better business decisions in driving better profitability with excellent operation management.

DURATION

- 2 Days

TRAINER

- Course is delivered by Pernas Certified Trainers.

LEARNING METHODOLOGY

- Lecture - based classroom
- Group discussion
- Presentation


WHO SHOULD ATTEND

- Franchisors.
- Franchisees.
- Franchise managers.
- Business owners - who are interested to venture into franchise business.

SIGN UP NOW!

Visit <https://franchiseinstitute.my> or contact us at :

 Muhammad Arsyad Zahir Nor Amran

 +603-2082 7788

 arsyad.amran@pernas.my

 Zulkiflee bin Amom

 +603-2082 7646

 zulkifli@pernas.my



Perbadanan Nasional Berhad
196901000704 (9157-K)
Level 3A, Menara Pernas, Tower 7
Avenue 7, Bangsar South City
No. 8, Jalan Kerinchi
59200 Kuala Lumpur

For more information, please call us
at (toll-free) **1800 22 1767** or
visit <https://franchiseinstitute.pernas.my/>



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